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## **EXECUTIVE SUMMARY**

IGS Entertainment's augmented and virtual reality environment poker is a free metaverse poker game in which players earn tokens for completing daily objectives and competing on a daily leader-board. \$ IGSE is the in-game currency that incentivizes player liquidity and allows for item upgrades. It is a play-to-earn poker game that uses Unreal Engine 4 to provide an immersive and spectacular experience. Both games are multiplayer, with users entering casino halls, completing daily quests, and earning passive money. The players will have the option to play at eight of Las Vegas's most famous casinos, and each table will include a distinct level of difficulty that must be overcome for the player to advance to the next level.

IGS Entertainment VR/AR is the world's first Blockchain-based multiplayer poker casino in Virtual Reality with Lifelike Graphics, which IGS Entertainment created and owned. It is a comprehensive platform that will merge games, decentralized applications, and virtual worlds dubbed the metaverse. Our original development approach, which integrates the latest generation of emerging technologies, a highly-skilled, experienced, capable workforce, and strong, market-leading strategic partners, enables us to create a unique user experience. We designed IGS Entertainment VR/AR from the ground up to empower our community to develop and nurture the metaverse.

## **ABOUT IGS ENTERTAINMENT**

IGS Entertainment Holding PLC is a global publisher and co-owner of e-sports, gaming platforms, and mobile games. The IGS Entertainment's augmented reality/virtual reality world poker is a metaverse game in which players earn tokens by completing daily tasks and competing against other players on a daily leaderboard. \$IGSE is the in-game currency that incentivizes player liquidity and allows for in-game item upgrades. Additionally, it serves as the governance token, granting community members the ability to update economic incentives and disburse fees accrued in the IGSE ecosystem's treasury.

IGS Entertainment VR/AR is the world's first Blockchain-based multiplayer Poker casino in Virtual Reality with Realistic Graphics, developed and owned by IGS Entertainment. It is an all-encompassing platform that will integrate games, decentralized apps, and virtual worlds - a Metaverse. Our innovative development, which incorporates the newest generation of developing technologies, a highly talented, experienced, capable team, and strong, market-leading strategic partners, enables us to provide users with an experience unlike any other. We built IGS Entertainment VR/AR from the ground up with our community empowered to create and grow the metaverse, the future of the planet.

## **DISCLAIMER**

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# INTROD

Our imagination is far more expansive than the world in which we live. However, the reality in which we exist is constrained by our human body, natural laws, physics, and time. Welcome to IGS Entertainment VR/VR World Poker, the world's first realistic Poker Metaverse based on Blockchain games with several players. At the IGS Entertainment VR/AR World, players visit casino halls and play in Las Vegas's eight most famous casinos. IGS Entertainment VR/AR World will supplant our present in-person casino experiences. This brings players into the metaverse filled with casino experience in the AR/VR environment. The metaverse is a persistent online universe that bridges the gap between reality and virtual reality. Much more than a Call of Duty battle, the metaverse is a 24/7 online environment populated by ecosystems that drive the formation of a new network of creators and infrastructure vendors. Notably, this economy is based on interoperable in-game assets. This notion is in stark contrast to the "walled gardens" - confined environments – to which we are accustomed today; the IGS Entertainment AR/VR Poker universe demonstrates what is possible when playing casino games in a virtual reality environment. While Mark Zuckerberg's Meta (previously Facebook) has its own conceptions of the metaverse, we believe blockchain technology is an ideal fit for this innovative online environment. Crypto games like The Sandbox and Decentraland provide early glimpses into the functioning of a creator-led, crypto-, and NFT-powered economy. Now, an augmented reality and virtual reality metaverse space powered by IGS Entertainment Las Vegas casino is raising the bar even further.

The online gambling sector is continually changing and catching up with technological advancements, with the goal of providing all players with the ideal gaming experience. Since the worldwide epidemic began, the majority of players have been compelled to migrate from brick-and-mortar to online casinos. Even when many casinos reopen, many players continue to play online, which is one of the primary reasons why it is anticipated that the entire online gambling sector will reach an astounding \$565 billion by the year 2022, according to a recent article by Auralcrave. “Casino game producers are always updating their games to stay ahead of the competition,” the paper stated. One of the most significant themes of 2021 was improved visual quality that corresponded to the latest screen resolutions used by current gadgets. This trend will continue in 2022 when the visual quality of games continues to improve to provide players with an authentic online gambling experience that is virtually identical to conventional gambling. In addition, since consumer-level virtual reality devices became widely available, online gambling operators saw the potential of VR and began incorporating it into casino games. Similarly, augmented reality has grown in popularity over the previous couple of years. These two technologies enable players to get immersed entirely in casino games and simulate practically real-world gambling. For example, gamers may use VR devices to play at virtual tables alongside actual people and dealers, while AR enables players to “construct” a roulette table on any surface. The sky is the limit of VR and AR technologies, and thankfully, com-

# UCTION

## ONLINE POKER TODAY

Online poker saw spectacular growth in popularity in the early to mid-2000s but has subsequently reached a plateau over the previous decade or so, primarily as a result of government regulation. On the other hand, forecasts indicate that the economy will continue to rise rapidly. It is predicted that the online gaming sector will grow to be worth USD 50 billion by 2020, with poker playing a big part.

Some good legislative reforms in established countries and sustained development in developing economies are the primary reasons for the expected rise in expenditure and the reversal of a trend. Over the next several years, it is projected that more than 20 states in the United States will allow online

# VIRTUAL

This multibillion-dollar business has been rising at a rate of 5-7 percent each year for the past several years. Online poker is predicted to account for USD 2.5 billion of total online gambling spending in the United States at this time. This statistic does not take into consideration the variety of play money poker applications available on Facebook and other social media platforms, as well as free poker games offered by established online poker venues. Given a large number of free money players, the market on a per-customer basis is likely to be far larger than it already is. Forecasts for the future are optimistic, with expenditure predicted to reach a whopping USD \$5.2 billion by 2020 in the United States alone over the following three years.



Beyond the resurgence of the market in the United States, the market is expanding in emerging geographical regions such as Asia, Latin America, and Brazil, which is expected to be the next big "boom" region. The development of blockchain technologies is expected to be a "game-changer" for online poker since the technology can resolve many of the main historical issues that have prevented the industry from expanding. The online poker world is expanding consistently and swiftly with each passing year. Many areas have recognized poker as a new entertainment form and are allowing for its widespread distribution and participation in this new entertainment form. Online Poker may prove to be a successful market for entrepreneurs to invest in, but in order to run a profitable online Poker business, you must always keep an eye on the trends of the industry in the present era. Let's take a look at some of the most intriguing trends in the poker business for 2022-2023.

## CHALLENGES OF ONLINE POKER

### LIVE DEALER GAME BOOM

Live Dealer Poker games are constantly growing in popularity, and they are attracting the attention of a growing number of players due to their unique and intriguing playing structure. In recent years, live poker games like 2 Hand Casino Hold'em, Texas Hold'em Bonus Poker, Live Casino Hold'em Evolution, Live Caribbean Stud Poker Evolution, and other variations have risen in popularity to unprecedented heights. Having the opportunity to compete against live dealers in a genuine casino gaming atmosphere while remaining in the comfort of your own homes always appears to be a thrilling and comfortable concept for poker players.

### CASINO HOLD' EM

Multiplayer Texas Hold'em poker with a Jackpot feature is a unique variant of the famous Texas Hold'em Poker game in which players battle against the dealer for rewards of up to 100 to 1. Casino Hold'em is a thrilling variation of five-card poker in which players compete against the house rather than against each other for cash prizes. To beat the dealer's hand, players must construct the greatest possible five-card hand from the two cards handed to them and the five community cards available to them. In order to heighten the excitement of the main game, each player can also put an optional Bonus wager, which pays out if a pair of Aces or higher is dealt in the first five cards of the game, as long as the bet is placed before the game begins.

Historically, online poker has had challenges. Although poker's appeal as a game is as strong as ever, online players have experienced several difficulties when attempting to play the game they love. The concerns are numerous and varied, but we estimate that around 50% of the market has been lost as a result of these issues, based on our industry expertise and anecdotal evidence. The primary cause for this has been the closing (or ring-fencing) of big markets worldwide as a result of legislation, stricter and less flexible payment providers, and the legalization of poker in certain countries. Due to the fact that poker also relies on network effects, the decline in player liquidity has harmed the general health of the two poker ecosystems. Even places unaffected by regulation have been harmed by the decrease in player liquidity in other markets. Apart from regulatory concerns, the sector has harmed itself. Numerous poker room scandals have affected online poker's image, as have fraud attempts, security and transparency difficulties with game logic, bureaucracy around online gaming accounts, and a lack of security, all of which contribute to diminished trust in online poker. As a result, poker has mostly moved offline, whether through legal poker rooms, pub poker, or illegal underground rooms, all of which have grown in popularity. We evaluated poker from a geographical standpoint and created a summary of how we perceive the present environment, highlighting prospective growth zones while also considering how our blockchain application might handle the aforementioned challenges.

Inability to do transactions instantly and affordably

When online gamblers deposit funds into a gaming site, they must wait for the transactions to be verified by a bank or a third-party organization, as they are now centralized. There are no cost-effective payment methods other than credit cards or bank transfers, which both come with a slew of hidden transaction costs. Players have incurred large payment charges as a result of this strategy.

## **BREACH OF ANONYMITY AND PRIVACY**

Many online gambling players are concerned about data privacy since websites frequently request them to submit personal information. This causes hesitancy among consumers concerned about how and where their data will be maintained. In addition, with older Poker platforms, user information is not protected, which raises the danger of personal data being hacked.

## **PLAYERS ARE NOT IN CONTROL OF THEIR FUNDS**

One of the major issues of the online legacy Poker system is that confidence in the deposit and withdrawal processes, which are the bedrock of any online gaming system, has been destroyed. Simply put, players are not controlling their in-game assets and funds. When transferring funds to an overseas poker site or cashing out wins, you are frequently at the whim of the payment processor, poker room, or bank's bureaucracy about the timeframe of the funds' processing, if they are handled at all.

## **LACK OF EFFICIENCY AND ACCESS**

Due to their inability to operate without excessive personal information, legacy Poker systems lack a simple registration process. As a result, these websites cannot attract new customers who may quickly begin playing after simply supplying an email address and a username. As a result, KYC standards are becoming more stringent, transactions are being stopped, accounts have been suspended in some instances, and currency seized or confiscated. The impact varies by region, with some countries unable to move cash outside their borders, while others face fines of between 7% and 12% when using third-party brokers, many of whom operate in criminal markets.

## **INABILITY TO DO TRANSACTIONS INSTANTLY AND AFFORDABLY**

When online gamblers deposit funds into a gaming site, they must wait for the transactions to be verified by a bank or a third-party organization, as they are now centralized. There are no cost-effective payment methods other than credit cards or bank transfers, which both come with a slew of hidden transaction costs. Players have incurred large payment charges as a result of this strategy.

## **SHARKS CONSUME FISH**

Given that poker is considered a game of skill, another difficulty with online poker is that "smart" money tends to outnumber recreational players, resulting in a high burn rate for the recreational market. Recreational gamers who are appropriately fostered develop into loyal participants who contribute considerably to the ecosystem, but managing new players is critical. Smart money is available in a variety of forms. The "ethical" players that have achieved a high level of competence in the game and the "unethical" or shady side of the industry include algorithmic/machine learning bots that prey on recreational gamers and teams collaborating by having many players at a table. Indeed, the online poker sector has evolved tremendously, and the combination of the variables, as mentioned above, has never placed recreational players in a worse position. Rakeback incentives and other loyalty-based promotions frequently bolster winning accounts, compounding their advantage. For many years, the knowledge gap between recreational and smart money has been a primary factor in the demise of liquidity. It was a crucial factor in online poker's plateauing. By detecting immoral poker accounts and consequently removing or diminishing this portion of the market, blockchain can close the divide between smart and recreational money. Of course, there will always be a place in poker for ethical players who play with skill, and they should be appropriately lauded.

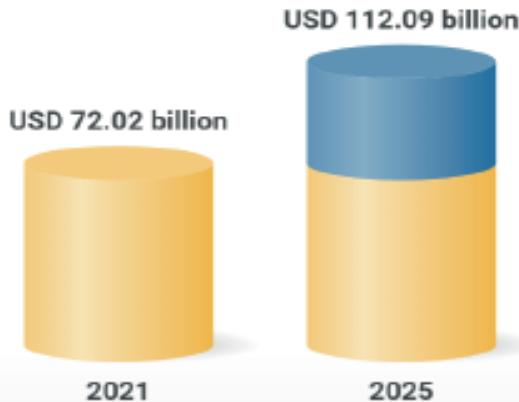
# THE MARKET

Virtual reality, without a doubt, will transform our world. With time being key, we've been waiting for the proper moment when technology and acceptance will enable us to be the market's best. What we can put via virtual glasses has previously been impossible in multiplayer virtual reality due to a combination of various newly invented technologies. Bringing together a winning combination of best-in-class technology solutions, including Oculus, Unreal Engine, Blender, Reality Capture, Motion Capture, Face Capture, and our own proprietary technology, will define trends lay the groundwork for our future evolution as we create an unmatched world. Our study and research of the market and our competitors have provided us with valuable insight into the issues they encountered and the numerous errors they made, whether due to poor timing or improper technological choices that hampered their future development and upgradeability. Unlike some of our competitors, IGS Entertainment VR/AR world Poker is a world built on the metaverse. We have been built to be completely upgradeable, with our visuals and world capabilities always improving to keep up with the newest breakthroughs and trends in the virtual reality, augmented reality, blockchain, and gaming industries. IGS Entertainment will never cease to evolve, and our ecosystem will continue to evolve with technological trends around web3 and metaverse. Virtual reality, augmented reality, and mixed reality is game-changing technology for the once legacy poker world. We will be targeting a broader demographic of users than our competitors do at this time.

Because of our development technology and scalable servers, we are the first virtual reality environment to be able to host millions of users online all at the same time. We will bring together a quickly increasing community of cryptocurrency aficionados with an existing extremely huge community of gamers through our platform (2.69 billion currently). Before 2020, online poker always took a back place to its live cousin, particularly in press coverage and reporting. However, with Covid wreaking havoc on the live casino and gambling industries, online poker has exploded in popularity. Google searches for "how to play poker" increased by 200 percent in March and April. Additionally, the online poker market as a whole is expected to increase at a 13.2 percent compound annual growth rate, from \$58.9 billion in 2019 to \$66.7 billion in 2020. With organizations such as Pokerstars hosting prominent online tournaments such as the Winter Series of Online Poker, or WCOOP for short, more players than ever have found themselves participating. Additionally, as a result of the absence of in-person tournaments, broadcasters have been able to cover online poker events in unprecedented depth. And it's not only poker that's booming online; online casinos as a whole are exploding in popularity, with no-registration casinos, particularly popular.

## Global Online Gambling Market

Market forecast to grow at CAGR of 12%



## The IGS Entertainment VR/AR World Poker Value Proposition

The blockchain revolution has the ability to address the major issues raised above. It is currently in its development stages, and it represents possibly the best prospect for the industry's long-term viability. With sophisticated blockchain technologies, web3 tools such as metamask plugins, and other smart contract technologies, IGS Entertainment has created an online world poker metaverse that operates on a fully decentralized programmable set of contracts, the Binance Smart Chain. These procedures will aid in the elimination or limitation of the primary online poker issues that we are now experiencing. IGS Entertainment is developing on VR World Poker and AR World Poker. Both Versions are multiplayer games. Players will be able to enter casino halls and play in the eight most famous casinos of Las Vegas, namely:

- South Point Casino
- Red Rock Casino
- Bellagio.
- The Mirage Casino.
- The D Las Vegas.
- Aria Resort & Casino
- Wynn Las Vegas.
- The Venetian.

Three of the most popular games inside the IGS Entertainment world Poker AR/VR metaverse include blackjack, roulette, and slots, which all look to provide their participants with the largest payouts.

## **BLACKJACK**

Aside from poker, blackjack might be one of the most popular casino card games. In blackjack, rather than competing against the other players of the game, you compete against the dealer. The goal is to be dealt cards as close to 21 as possible without going over. The player or the dealer who gets closest to 21 wins the hand. According to GDD, the typical payout for blackjack is 3:2, meaning in simple terms, for every \$10 bet, the player would win \$30.

## **ROULETTE**

The roulette wheel is a famous symbol for casinos and an exciting game for those looking to learn it. With the spin of the wheel, players get the chance to win. Players can bet on the colored and numbered pockets in the roulette wheel. There are many variations to betting on the outcome of the wheel. Players can be a specific number, a group of numbers, colors, high or low numbers, or odd or even numbers. Depending on the type of bet placed, the payout varies. The bets on colors, odds or evens, and low or high are known as outside bets and payout 1:1. The more risky bets, which are inside bets, can pay from 6:1 all the way to 35:1! It all depends on the risk behind the bet. Outside bets are much easier to win, even though the payout might be lower. Players can place multiple bets at once to increase their winnings.

## **SLOTS**

People have loved the classic Vegas-style slot machines for many, many years. Now, IGS Entertainment is bringing it to the metaverse. With the increased popularity of online casinos, slots are at the fingertips of gamers in our virtual space with the help of AR/VR technology and web3. The IGS Entertainment AR and VR metaverse world Poker games will have different difficulties on every table. We are offering players with varying levels of experience to choose from. Bring world Poker to the metaverse with the technology of web3; IGS Entertainment is raising the bar on what can be achieved with these tools.

## THE GAMEPLAY

The IGS Entertainment metaverse environment will have a plugin that connects to the metamask wallet, allowing players to purchase chips with \$IGSE tokens or utilize tokens to play on the slot machine. Here, players can use alternative cryptocurrencies or the \$IGSE token to transact in the metaverse. Although the in-game currency will be \$IGSE token, it will be used to buy chips alongside other cryptos like BNB, BTC, and USDT

HERE IS HOW TO USE THE IGSE TOKENS DURING PLAY:

- Trade your \$IGSE for in-game currency
- Use your in-game currency alongside your gaming skills to develop your character, improve your abilities and strengthen your gear.
- Convert in-game currency back to \$IGSE and withdraw or trade/exchange with BNB/BTC OR USDT

## THE GAMEPLAY

Poker, like a building, requires a foundation. Only once the foundation is firmly in place can you begin work. IGS Entertainment AR/VR world poker aims to provide players the opportunity to earn income through our P2E by capturing the pot, which consists of bets placed by numerous players throughout the hand. A player bets a bet to hold the best hand or to create the appearance of holding a powerful hand, convincing his opponents to fold (abandon) their cards. Because money saved is equally as precious as money earned, understanding when to fold a hand that seems to be defeated is just as critical as learning when to wager. In most poker games, the best hand is the highest five-card combination. First, each player may click into a slot on the table and then click on the floating luminous chips to pick a chip(s) quantity. After the first player picks the starting bet amount, a countdown of eight seconds begins, during which all other players must put a bet before the countdown expires and the cards are dealt. The game's purpose is to reach as near to 21 as possible without exceeding it, and each player competes against the dealer. Wins payout at a rate of 2x the initial wager, whereas blackjacks payout at 2.5x the initial bet. Players may play their hands any way they like regardless of their hand value, but the dealer must hit on 16 or less and remain on 17 or more.

# THE ECONOMICS

## IGSE TOKEN INFORMATION

<b>Token Name</b>	IGSE Entertainment Token
<b>Token Symbol</b>	IGSE
<b>Protocol</b>	BEP-20(Binance smartchain)
<b>Supply</b>	100,000,000
<b>Listing</b>	Pancakeswap
<b>Listing Value</b>	0.0989768978999

# TOKENOMICS

IGSE Token has and always will be the governance token of every platform under the IGS Ecosystem. Also, we will continue to find and integrate ways to encourage everyone to be an IGSE holder in the long term. IGSE is a BEP-20 token on Binance Smart Chain

Here are all the details, Supply: 100,000,000 \$IGSE

## REFLECTION

There is a %10 transaction fee to buy or sell \$IGSE, %5 goes to the liquidity pool while the other %5 is redistributed amongst \$IGSE holders. This ensures that holders are always rewarded while LP is getting bigger with each transaction.

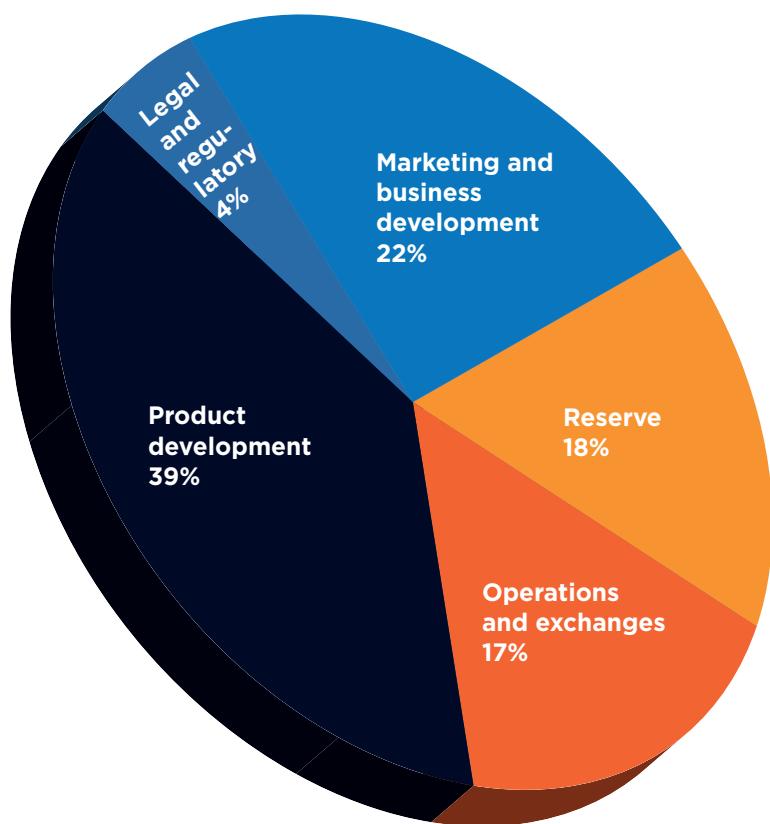
# TOKEN DISTRIBUTION

## Use of Proceeds

Funds from token sale contributors will be distributed thus:

1. Marketing and business development 25%
2. Reserve 5%
3. Operations and exchanges 20%
4. Product development 45%
5. Legal and regulatory 5%

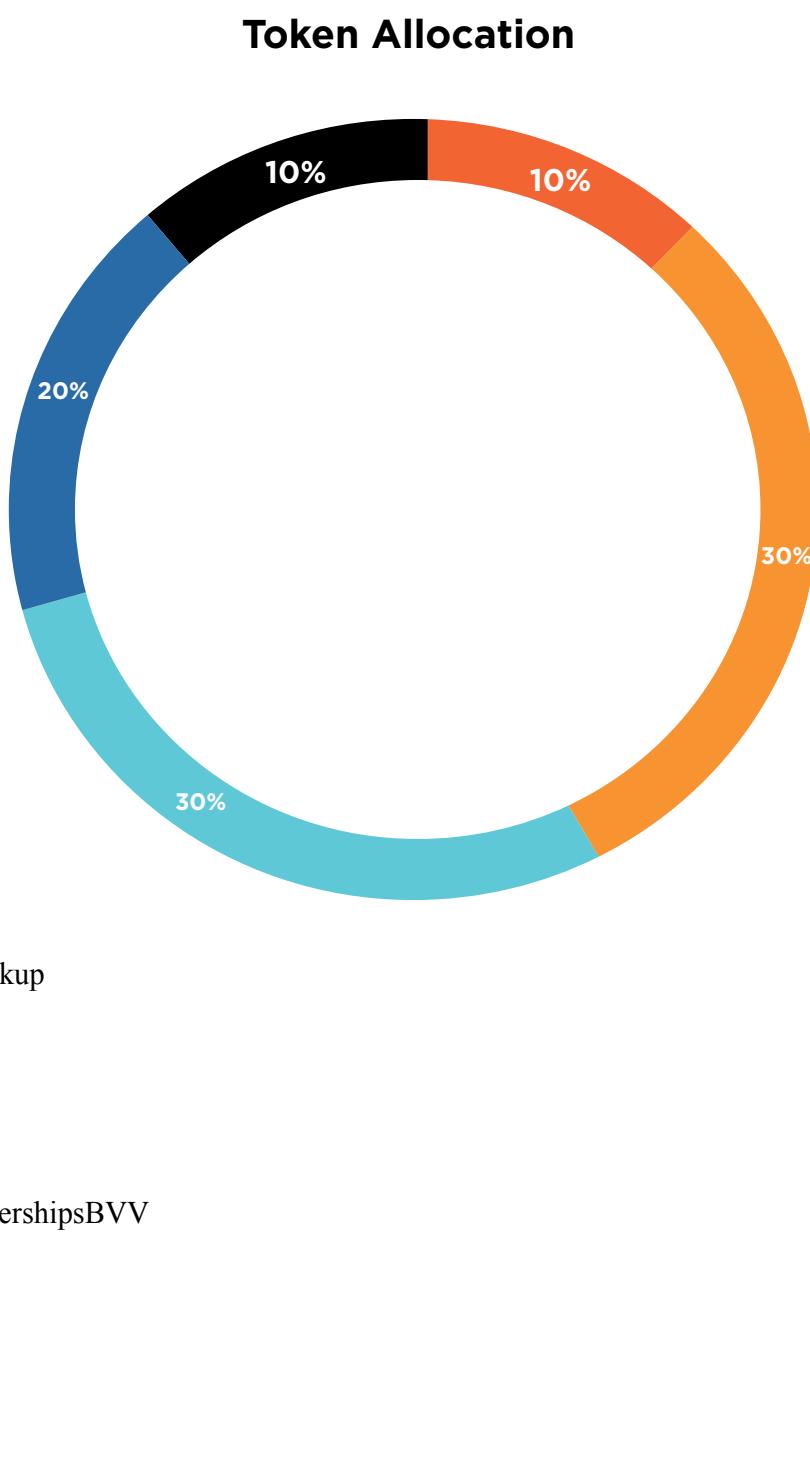
## Use of Proceeds



# TOKEN ALLOCATION

A total of 100 million IGSE tokens will be issued and allocated in the following manner:

1. Company Cold Storage and Betting Reserve - (Liquidity & Backup) 10%
2. 30% token sale
3. 30% development
4. 20% marketing Partnerships
5. 10% Partnerships



# Pre-ICO & ICO Information

Introduction IGS Entertainment Platform's objective is to raise the equivalent of a maximum of USD 10 million (HARD CAP) from the market and create a 100million in exchange for the BNB. The IGS Entertainment Platform Token initial distribution will be in the form of a Pre-ICO and ICO. Anyone will be able to acquire IGSE at a discount rate by pledging BNB into the token sale smart contract Pre-ICO Start of Pre-ICO will be on 01.12.2021 to 01.02.2022. The total cap for Pre-ICO is \$3million. The IGSE smart contract will automatically stop accepting commitments at the cap or after three days.

Pre-ICO Time Available	Pre-ICO Bonus
30 Days	+30%

## ICO

Start of the ICO will be on 01.02.2022. The total cap for ICO is \$10million. The IGS Entertainment smart contract will automatically stop accepting commitments at the cap or after 30 days. IGSE Platform Initial Coin Offering Bonus Schedule: Extra tokens are offered as a bonus for users who commit earlier (the early bird bonus).

ICO Time Available	ICO Bonus
First 24th	+25%
Day 2 and 3	+10%
Days from 4 to 7	+5%
Days from 8 to 14	+ 2.5%
Days from 15 to 30	No Bonus

# TOKENOMICS

## Technology-Based on Distributed Ledgers

Chain Games is based on distributed ledger technology, or blockchain, which is a type of distributed ledger. On the Binance smart chain, all transactions are immutable and transparent.

## True Digital Ownership

True digital ownership is one of the most crucial characteristics of blockchain games, and it is also one of the most difficult to achieve. It gives players the ability to claim ownership of any piece of data included within the game that the creators consider suitable. Among the items available are a one-of-a-kind weapon, skin, or piece of virtual land.

## Interoperability

When it comes to conventional gaming, you have two options. In single-player mode, you may start on a trip across the game's universe on your terms. A multiplayer environment allows you to engage with other players and learn more about the game world. Blockchain, on the other hand, allows you to overcome these limitations. If you can play many games simultaneously, why limit yourself to just one? Blockchain games allow for something known as cross-game interoperability, which allows a number of different games to communicate with one another. The games themselves are linked, and digital materials and databases are shared.

## Safety

To modify the data on one blockchain, a hacker must first change the data on all of the blocks that came before it in the chain of blocks. On the other hand, a blockchain is a decentralized ledger that exists in several locations at the same time. Therefore, the hacker would have to convince the system to validate the new modifications against all existing copies of the digital ledger (which would take time). To accomplish this, the hacker would need to get control of a majority of the system. And that isn't easy to accomplish. As a result, the immutability of blockchain transactions assures the permanence and transparency of transactions.

## Web3 UI that is interactive

Users of IGSE will easily connect to the IGS network through Web3 blockchain wallets. Any Web3 wallet will function, giving users money with safe, decentralized, and non-custodial access.

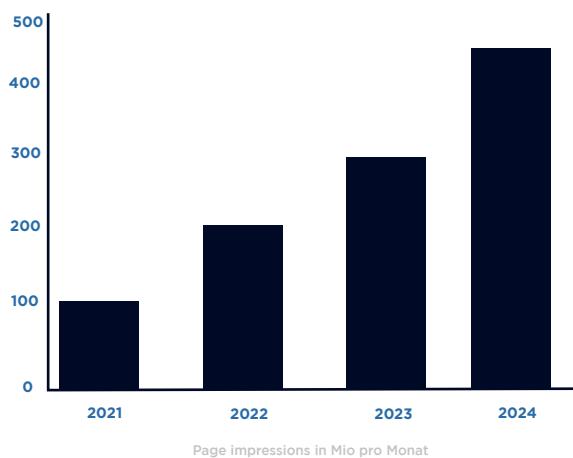
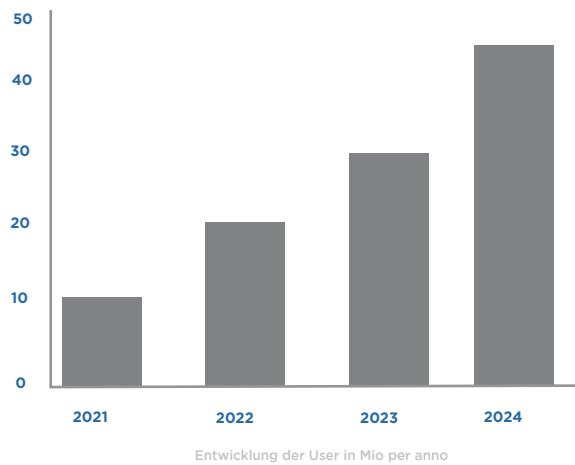
## VR and AR technologies

IGS Entertainment virtual reality and augmented reality come from the hardware required and the experience itself: While the AR utilizes a real-world environment, the VR is entirely virtual. Also, virtual reality requires a headgear device; augmented reality can be accessed via smartphones. AR augments virtual and physical worlds, whereas VR augments a fictitious reality solely.

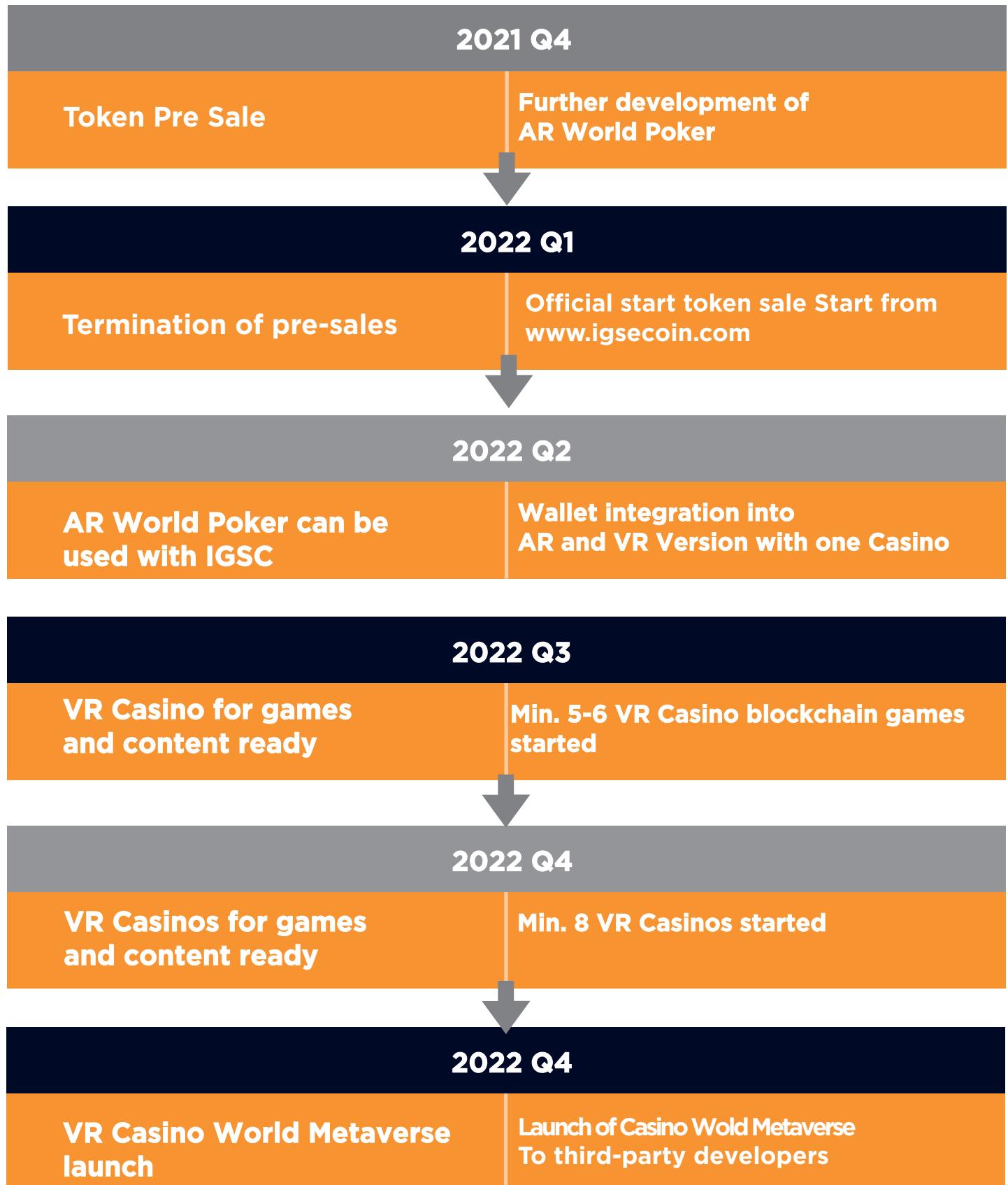
# DEVELOPMENT PROCESS

Sales in Europe with online games grew from 30 billion euros in 2017 over 40 billion in 2019 to more than 60 billion in 2022. Accordingly, the global market development is forecast from 180 billion euros in 2017 to more than 380 billion euros by 2022. The clear trend is inevitably towards online business, which shows disproportionately large increases compared to stationary offers. Thanks to the high usage density of mobile devices such as tablets and smartphones worldwide, games are increasingly being played on the go. Mobile games of all kinds are becoming more and more popular and attract more and more players with their additional premium content and functions. The average revenue per consumer has also been rising steadily for years.

## TRAFFICENTWICKLUNG



# DEVELOPMENT ROADMAP

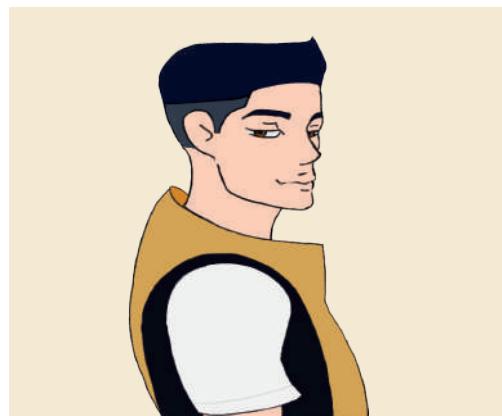


# TEAM



## MICHAEL LENTIN

Business consultant for startups and former CEO of Nasdaq-listed companies. Has also been successful in the music industry, based in London and New York. Has worked with Sony, Warner Bros, BMG and Virgin. Expert in finance and business law



## ALESSANDRO TENTO

Former Vice President of Activision Blizzard. Has held senior / executive positions at Microsoft XBOX, Electronic Arts Canada, DreamWorks; Sony. Blockbuster Games in which he participated, among others, Skylanders, Call of Duty, SpiderMan3, Shrek the Third, James Bond: Golden Eye 007, DJ Hero2



## CARSTEN SCHAEFER

Leeds Business School, Audit Senior at Ernst & Young AG Deutschland, and Assistant Manager at KPMG DTG AG. CFO at Mustad Group International and sports betting operator TIPICO; Director of Finductive Ltd.

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## **MEHDI VAZIRIAN**

Country Manager for Ibet Network (Germany). Has worked successfully in leading positions at Tipico. Mehdi is also a proven expert in all of Google's marketing and ad tools. Speaks seven languages and was Erik Jensen's right-hand man at Raketech for a long time



## **ROY IWANIEC**

iGaming & white label consultant  
Managing Director of Euro Consulting, Malta, is an IT specialist with 15 years of experience in IT and marketing in the iGaming industry. Business consultancy for SMEs, including organizations like Betsson and Novomatic, on CRM development for the iGaming industry, development of the Oracle Right Now iGaming Platform, trusted advisor to Salesforce.com exclusively for Malta and Europe für die iGaming-Industrie, Entwicklung der Oracle Right Now iGaming Platform, vertrauenswürdiger Berater für Salesforce.com exklusiv für Malta und Europa



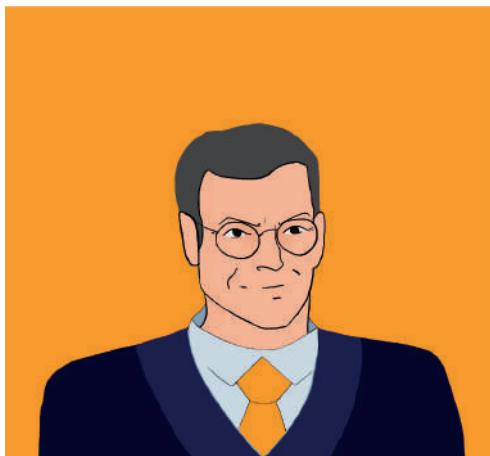
## CAGDAS ÖZALTAY

Blockchain expert and advisor

Cagdas Özaltay is a 41 year old entrepreneur. In 2012 he graduated with a Bachelor of Information Systems.

He developed his first university app in 2012 in Germany for the Mönchengladbach University of Applied Sciences. Since

he specialized in crypto-currency and blockchain technologies as VR and AR. He is a founding partner and Developer of the German cryptocurrency trading platform "Kryondo".



## FRANZ JUNGEMANN

Born in Germany and grown in Malta. Since Franz was 16 years old he was already Entrpreneur and started in the telecommunication industry.

From there he went over to the iGaming industry as payment provider and Accelerator.

Challenging everytime New technologies

## **Representation Germany**

Breitestrasse 22, 40213 Düsseldorf

**T** +49 211 540 74 76 30

**F** +49 211 540 74 71 40

**M** Backoffice@igs-entertainment.de

**W** [Http://igs-entertainment.de](http://igs-entertainment.de)